

## Warmly celebrate Shandong Loyal Industrial Co., Ltd's successful participation in the Dubai Gulf Food Exhibition

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Shandong Loyal Industrial Co., Ltd will participate in the GULFOOD EXHIBITION in Dubai from November 7, 2023 to November 9, 2023. Today, all exhibitors returned to China. Through this exhibition, our company has gained a lot.



By participating in this exhibition, our company's exposure in the international market has been increased. Our company can establish business contacts with more international buyers. By communicating with peers around the world, we can also more accurately grasp international trends. Trends, face-to-face communication with customers, so that our company can understand the intuitive needs of customers more clearly.

At this exhibition, we came into contact with different companies and industry people from all over the world. We had face-to-face communication with customers, which promoted our connections with customers and established a

network of communication with customers and dealers around the world. bridge. Face-to-face communication with customers allows them to better understand our company, intuitively feel the full sincerity our company brings to customers, establish a good brand image in the minds of customers, and enhance our brand awareness.

This is also the first time our company has participated in an exhibition in the Middle East. Through this exhibition, our company has come into contact with customers from all over the world, and has a clearer and more intuitive understanding of customer needs, preferences and overall market trends, which has pointed the way for the further development of our company. The way forward is to formulate newer market development strategies and explore newer and larger international markets.



The most direct purpose of participating in the exhibition is to broaden our company's sales channels, increase our company's business opportunities, interact with customers and dealers from all over the world at the exhibition, understand their needs, and provide optimal solutions on site. This Our company has a larger sales space and has established closer business relationships with more partners.

Through this exhibition, we also contacted old customers who had purchased our products. Under the leadership of the customers, our staff visited the customer's factory. Going deep into the customer's factory allows us to have a clearer understanding of the customer's business model and understand the customer's actual needs. We can also see some potential problems or bottlenecks and propose corresponding solutions to deepen mutual understanding and trust. Collaboration potential can also be discovered, problems solved and improvements made to further strengthen the partnership.

This trip to Dubai ended successfully. This trip to Dubai has broadened our company's international market and established deeper cooperation with customers. All of this is inseparable from everyone's support. Our company also hopes to be able to cooperate with you in the future. We look forward to further cooperation!