## Why Do Food Manufacturers Use Modified Starches?

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Beverages?The sweetness,color consistency and nutritional qualities of soft drinks, fruit drinks
Confectionery & chocolates:sweets sparkle, toffees chewiness, the brittleness of chewing gum coatings, the energy of dextrose-based confectionery
Jam, jellies and fruit preserves:improves taste and consistency and enhances the flavour, reach optimal sweetness levels.

Bread pastry?Improve the elasticity?sweetness, various textures, stiffness, viscosity, stability and even flavour and appearance of baked products